



Student Membership Forecast

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February 9, 2022

Growth Forecasts: A Collaborative Effort

Carolina Demography UNC-Chapel Hill

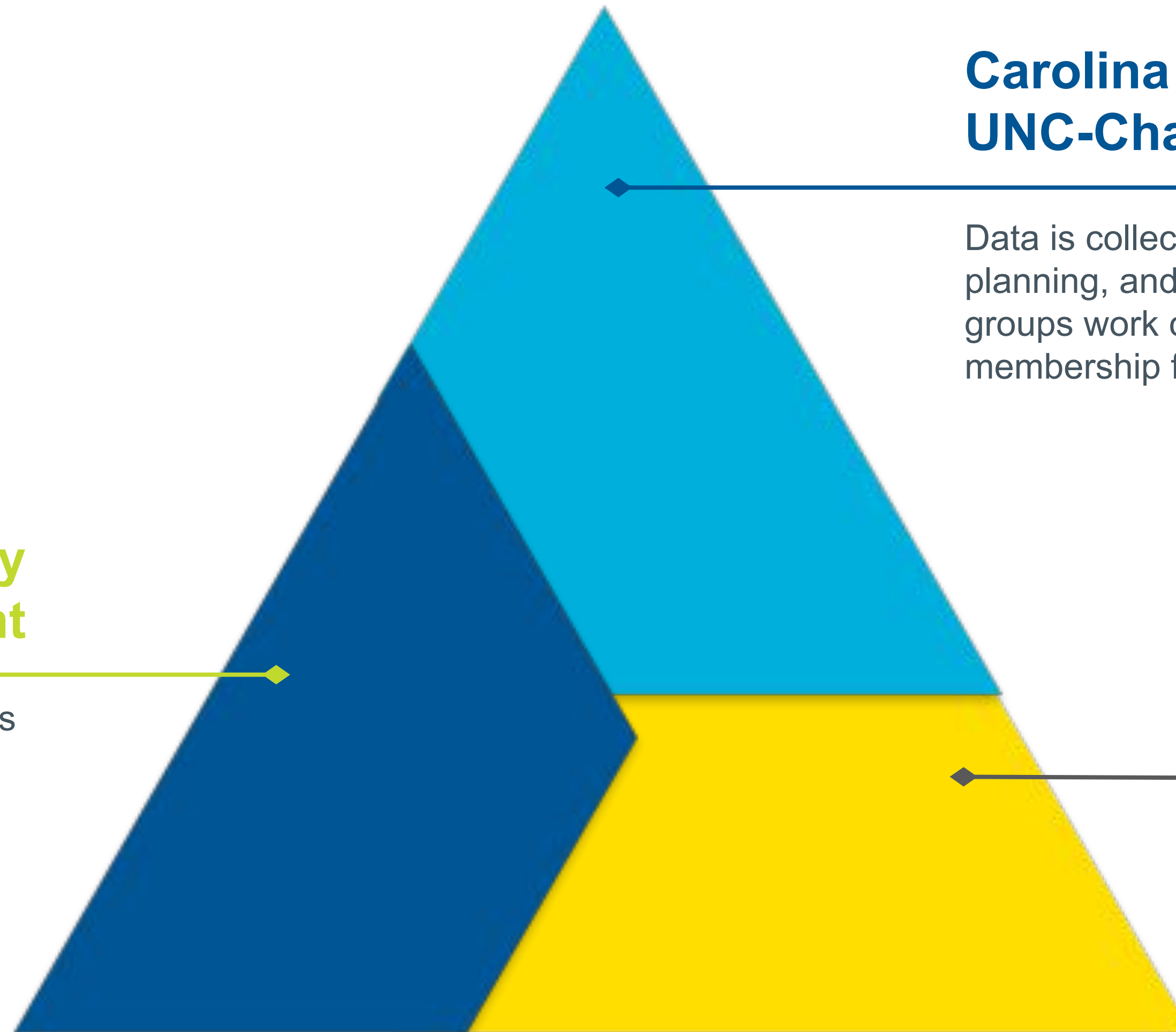
Data is collected from WCPSS, Wake County planning, and municipal planning agencies. The groups work collaboratively to develop membership forecasts.

Wake County Government

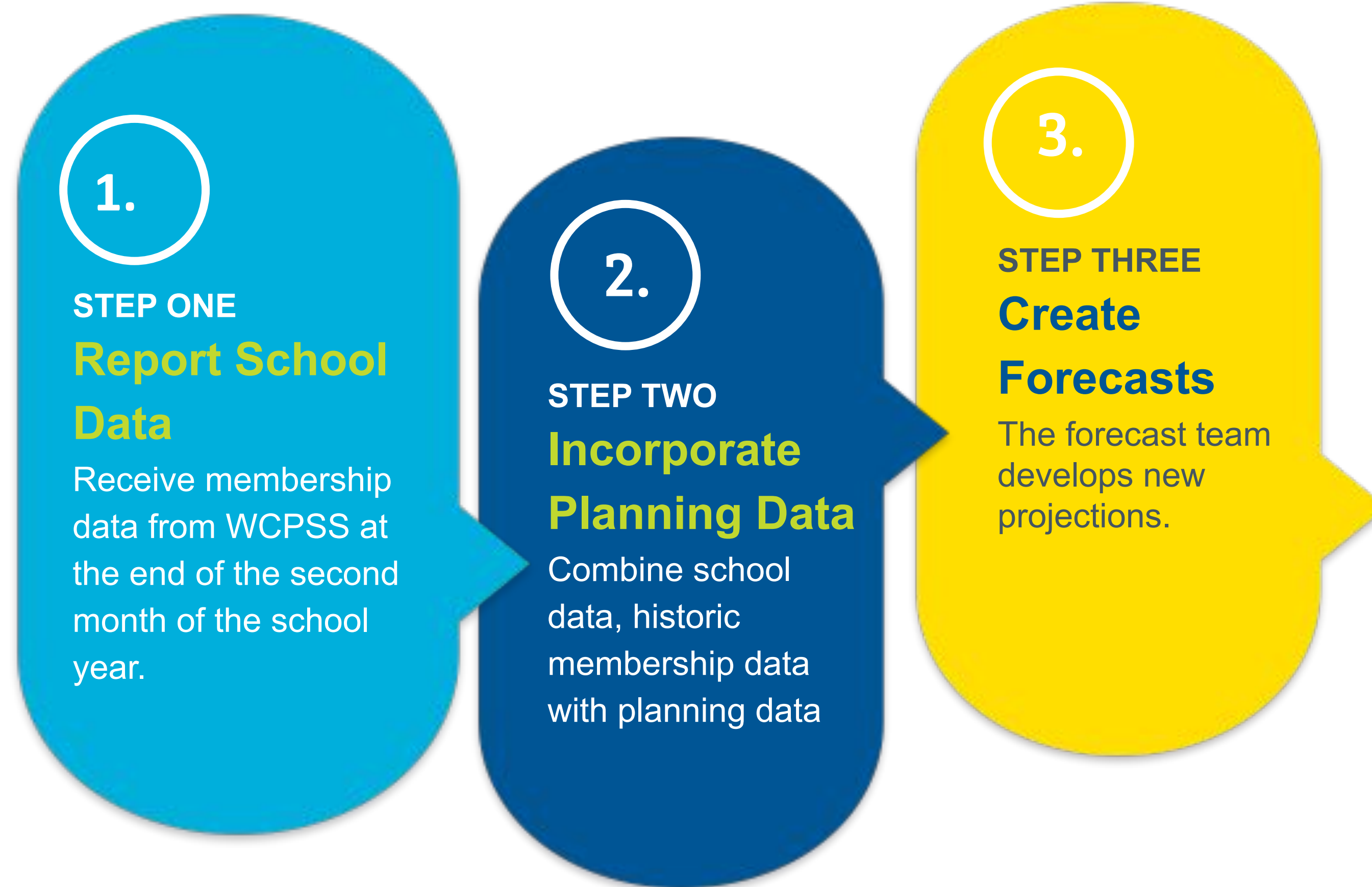
Primarily responsible for analysis of economic and demographic data

Wake County Public School System

Primarily responsible for providing student membership counts and data related to membership trends



How Growth is Forecasted



Data is adjusted annually to reflect changes in membership, birth rates, school-age residents and parental choice.

Definitions

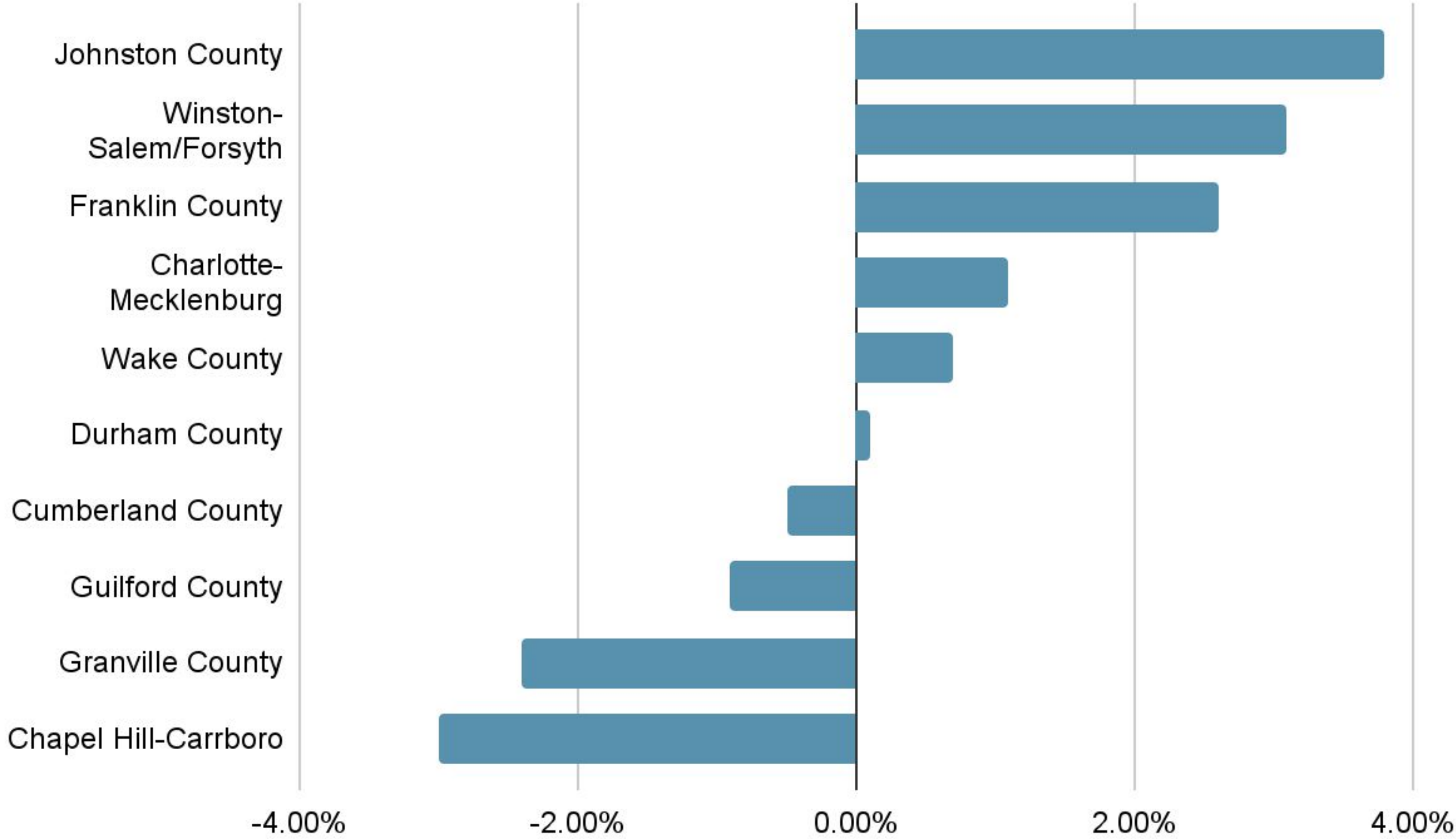
- ADM (Average Daily Membership) - the sum of the number of days in membership for all students not in attendance violation, divided by the number of days in the school month.
- Enrollment - defined as the actual number of students actively enrolled, regardless of attendance violations.

Continuing impacts to the forecast

- COVID-19 pandemic
- Attendance violations reduced, but remain higher than historic norms
- Current membership and enrollment levels remain lower
- School choice options
- Economic indicators
- Live births increase

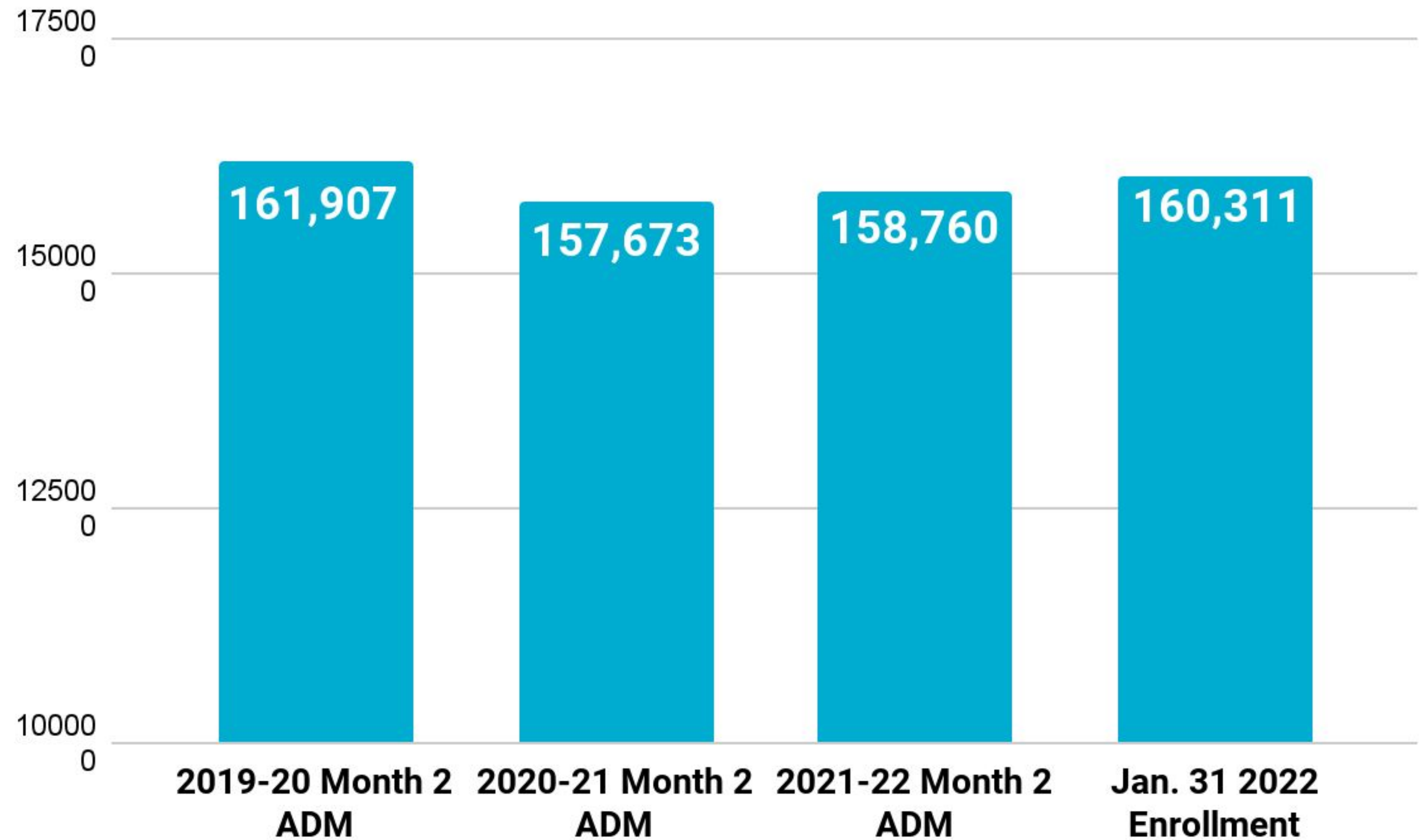
Percentage Month 2 ADM Changes - 2020-21 to 2021-22

Other school districts experienced varying degrees of growth and loss during the past two school years



Month 2 ADM trends

Month 2
Average
Daily
Membership
(ADM)

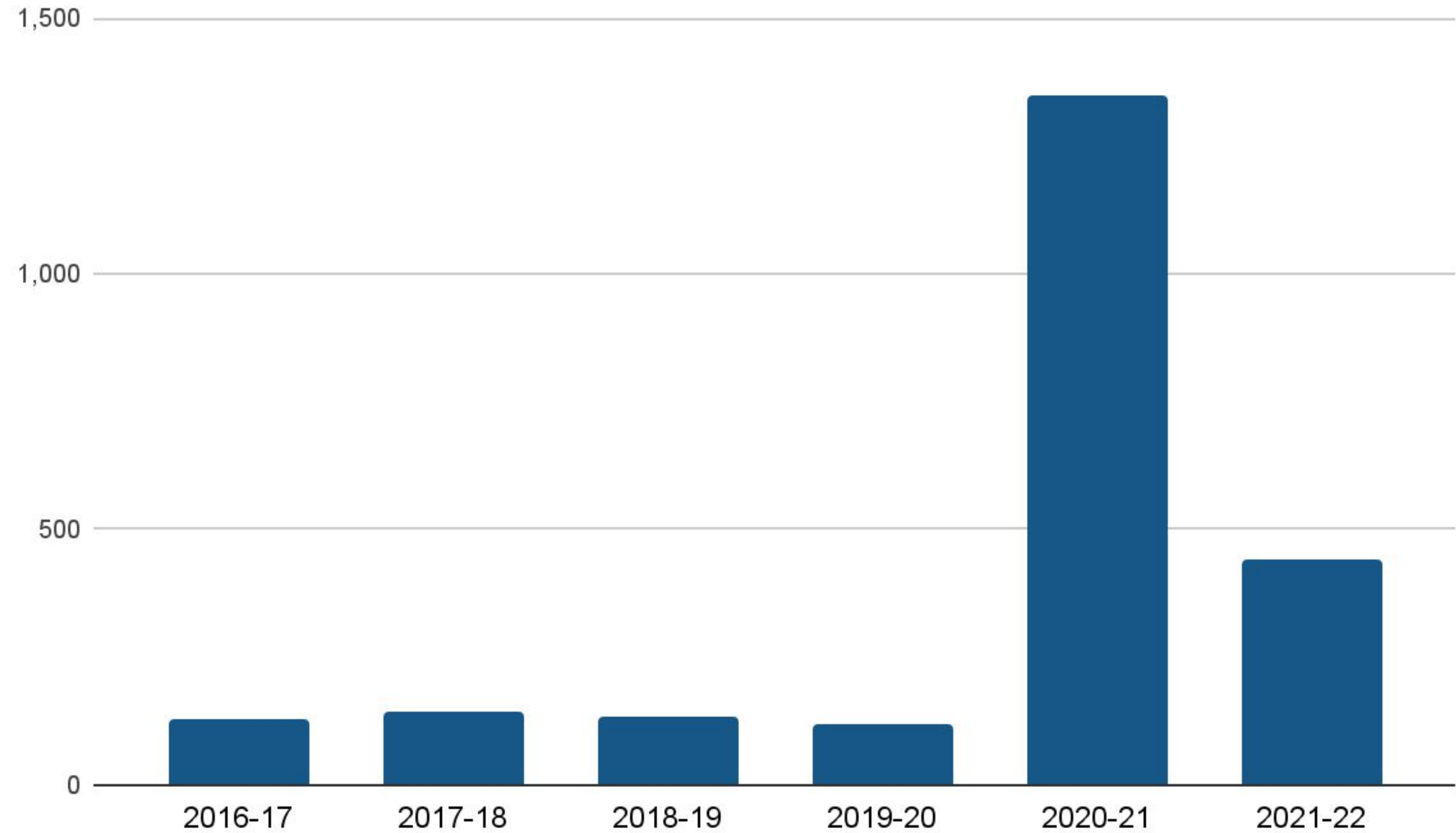


Attendance Violations

Pre-Covid
annual
average:
138

2020-21:
1,348

2021-22:
442

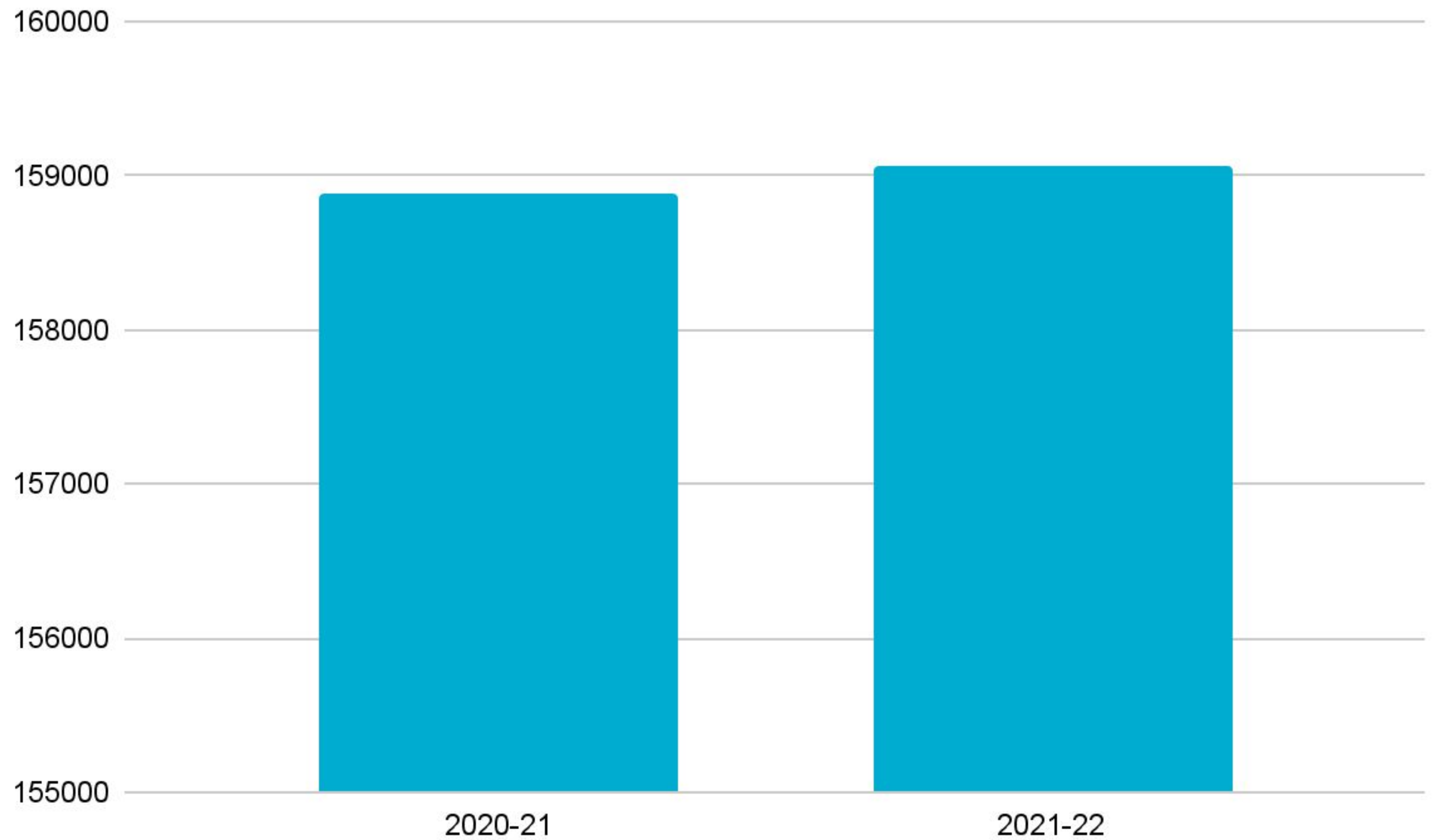


ADM adjusted for attendance violations

• **2020-21: 158,883**

• **2021-22: 159,066**

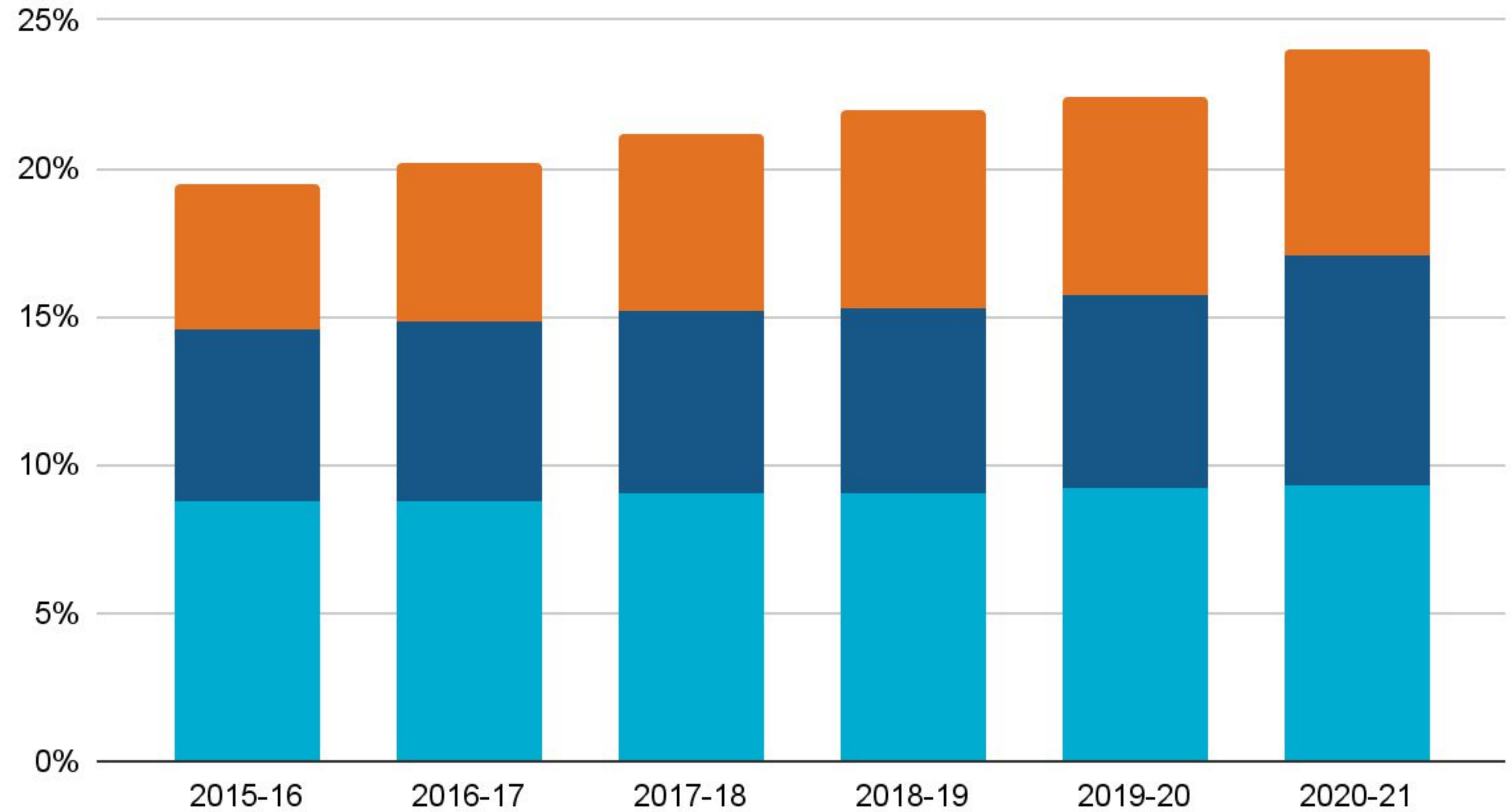
• **Net gain: 183**



Market Share of Non-WCPSS Schools

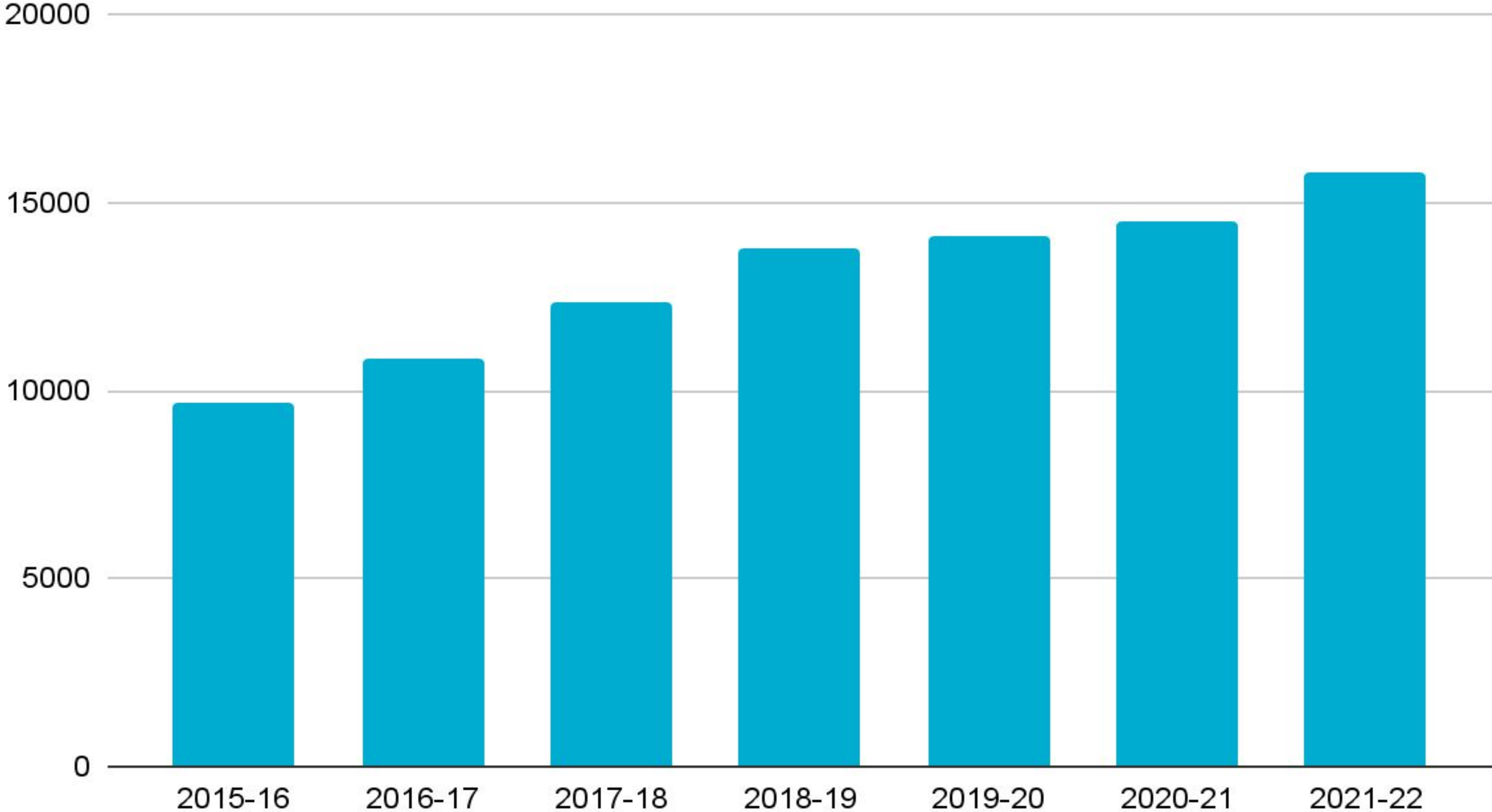
Charter Schools Home Schools Private Schools

Non-WCPSS
Market Share:
24% in
2020-21



Wake County charter school membership through 2021-22

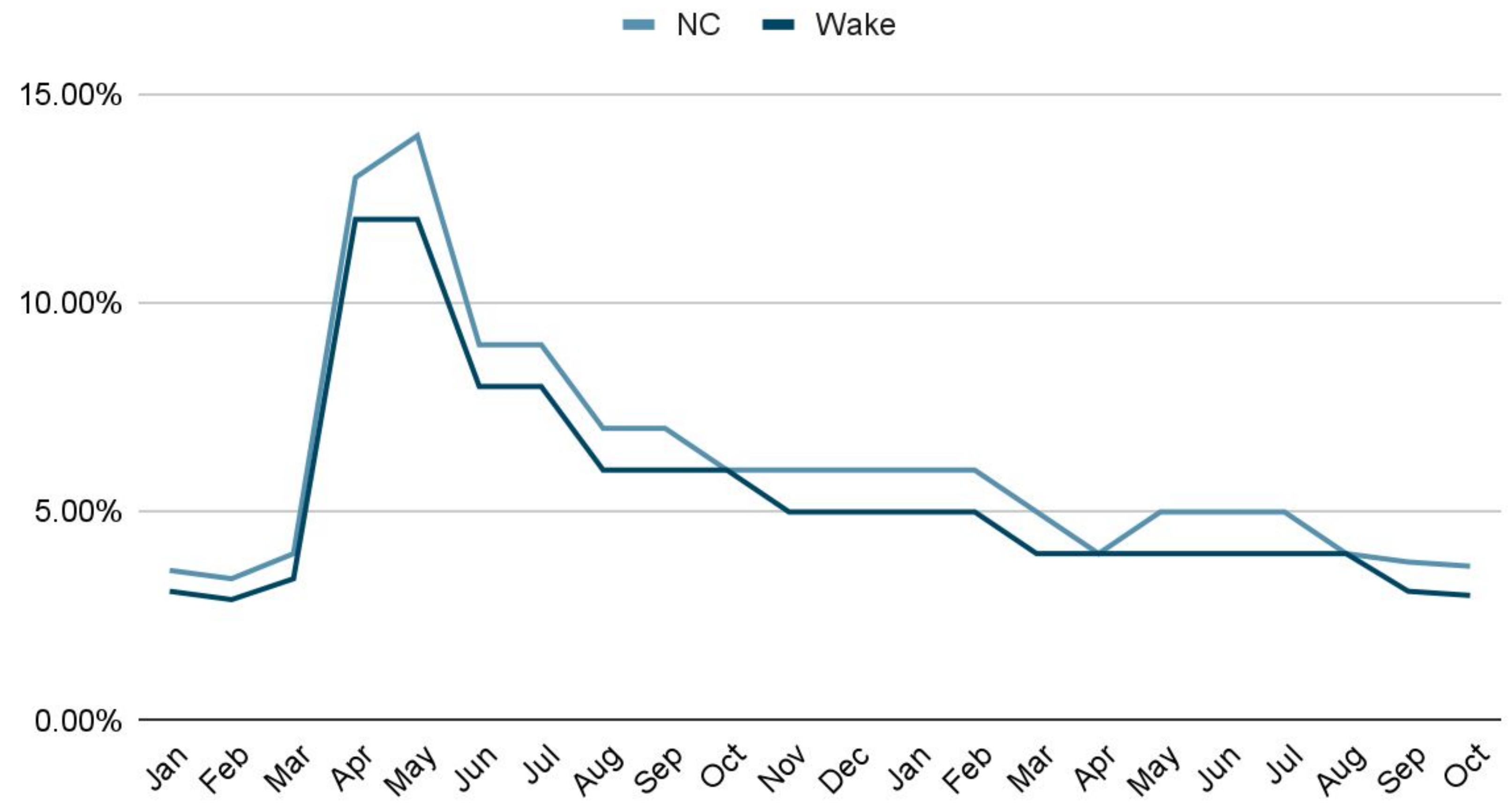
One charter opened in Fall 2021



Economic Indicators in Wake County

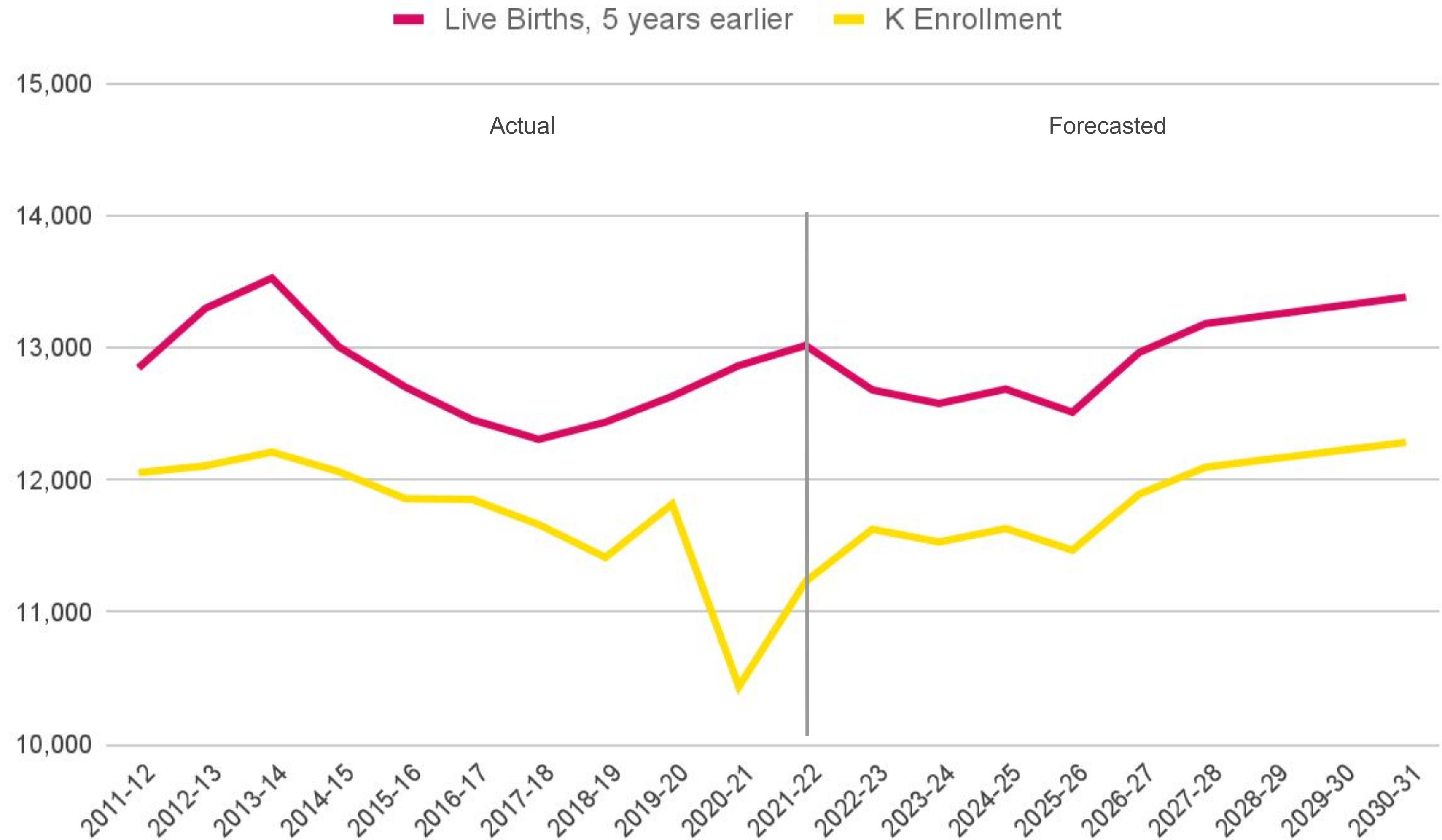
Wake County's unemployment rate has been consistently lower than the state average

Unemployment Rate by Month



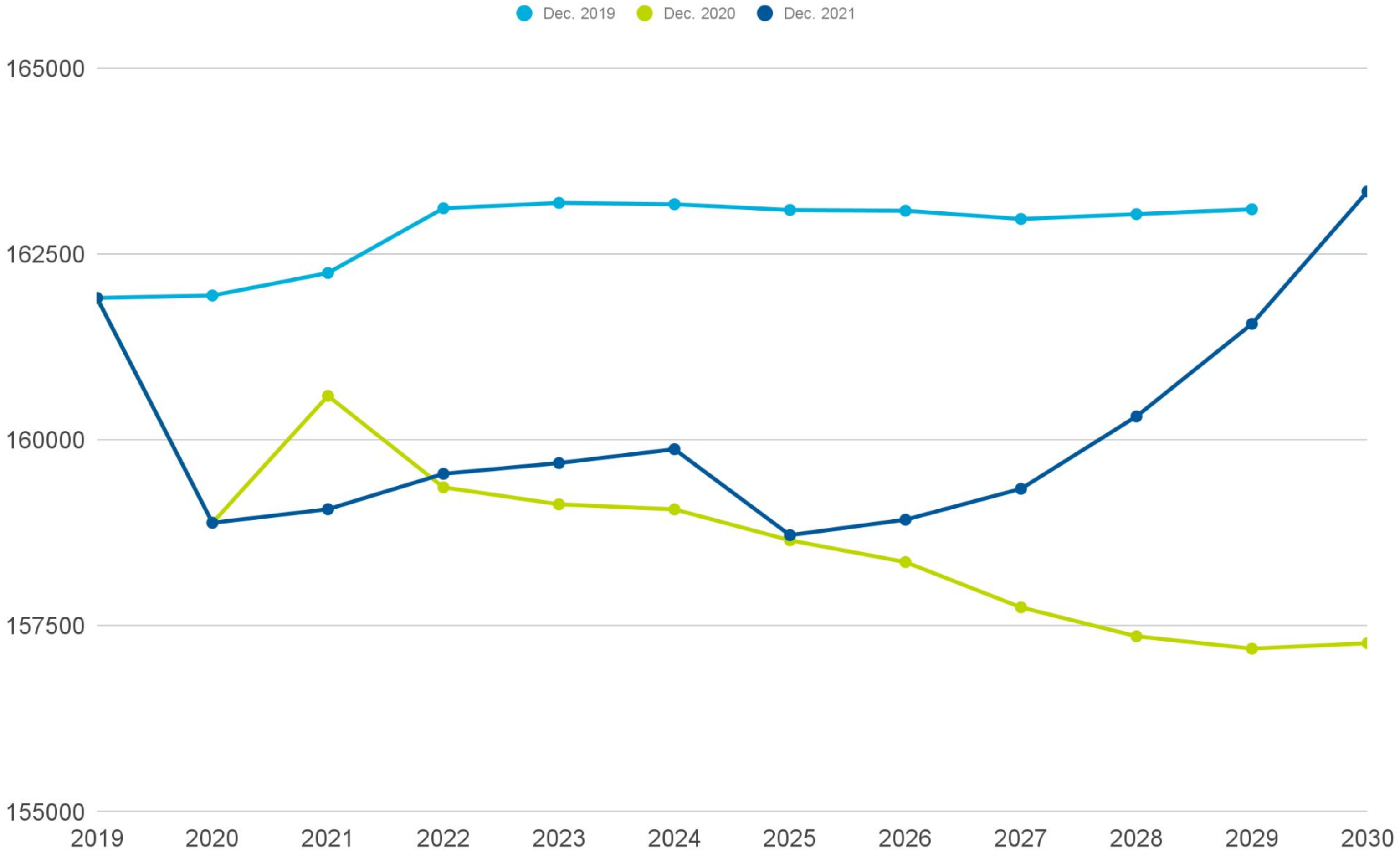
Kindergarten Membership

WCPSS
Kindergarten membership compared to live births, five years prior



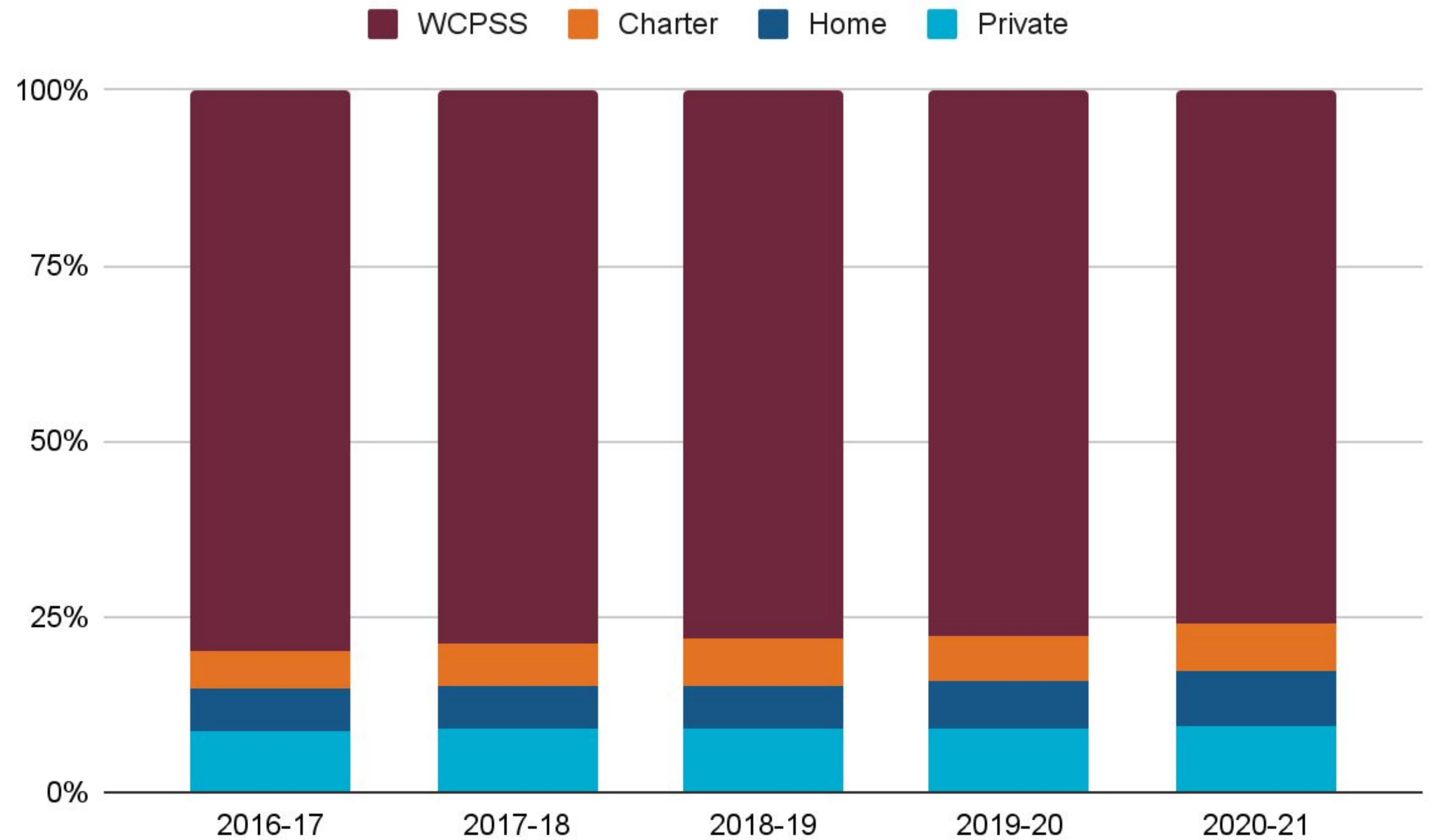
Long-Term Forecast

Membership is forecasted to increase starting in 2026 due to an increase in resident live births



All School-Aged Children

Overwhelming majority of Wake County students still attend WCPSS schools



Closure and Questions

- Forecast memo
- Executive summary
- Forecast
- Questions